

# Utility maximization with proportional transaction cost under model uncertainty

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# Outline

- 1 Introduction
- 2 Toy Example
  - Only transaction cost at time 1
  - Transaction cost at both times 0 and 1
- 3 A general framework

# Financial market : trading, arbitrage, and the FTAP

- Discrete time market framework :  $(\Omega, \mathcal{F}, \mathbb{F}, \mathbb{P})$  is a filtered probability space,  $S$  is the adapted price process of the underlying assets,  $H$  is a predictable process as trading strategy process. Assume  $r = 0$ . For a self-financing strategy  $H$ , its P&L is given by

$$(H \circ S)_T := \sum_{t=1}^T H_t \Delta S_t.$$

- No arbitrage condition (NA) :

$$(H \circ S)_T \geq 0, \text{ a.s.} \Rightarrow (H \circ S)_T = 0, \text{ a.s.}$$

- Fundamental Theorem of Asset Pricing (FTAP) : (i) (NA) is equivalent to the existence of **equivalent martingale measure**, i.e.

$$\mathcal{M} := \{ \mathbb{Q} \sim \mathbb{P} : S \text{ is a } \mathbb{Q} \text{-martingale} \} \neq \emptyset.$$

- (ii) The market is **complete** iff  $\mathcal{M}$  is a singleton.

# Option pricing

- Complete market : pricing by **replication** for a derivative option  $\xi : \Omega \rightarrow \mathbb{R}$  :

$$\pi(\xi) = y \quad \text{where there is } H \text{ s.t. } y + (H \circ S)_T = \xi, \text{ a.s.}$$

- Incomplete market : **super-replication** problem :

$$\pi(\xi) := \inf \{y \in \mathbb{R} : y + (H \circ S)_T \geq \xi, \text{ a.s.}\}$$

- The superhedging **duality** :

$$\pi(\xi) = \sup_{Q \in \mathcal{M}} \mathbb{E}^Q[\xi].$$

## Portfolio choice, utility maximization

- A utility maximization problem : given a utility function  $U : \mathbb{R} \rightarrow \mathbb{R} \cup \{-\infty\}$ , one solves

$$V_0 := \sup_H \mathbb{E}^{\mathbb{P}} [U(x + (H \circ S)_T)].$$

- A convex duality result :

$$V_0 = \inf_{y > 0} \left( \mathbb{E}^{\mathbb{P}} \left[ U^* \left( y \frac{d\mathbb{Q}}{d\mathbb{P}} \right) \right] + xy \right),$$

where

$$U^*(y) := \sup_{x \in \text{dom}(U)} (U(x) - xy).$$

- Existence of optimal trading strategy, optimal dual optimizer ?

## Utility indifference price

- Utility maximization problem with initial wealth 0 and random endowment  $\xi : \Omega \rightarrow \mathbb{R}$  :

$$V(0, \xi) := \sup_H \mathbb{E}^{\mathbb{P}} [U(0 + (H \circ S)_T + \xi)].$$

- Utility indifference price : find a constant  $p$  such that

$$\begin{aligned} V(p, 0) &:= \sup_H \mathbb{E}^{\mathbb{P}} [U(p + (H \circ S)_T + 0)] \\ &= V(0, \xi) \end{aligned}$$

- Denote the utility indifference price

$$\pi_u(\xi) := p.$$

# Trading with proportional transaction cost

- Trading with proportional transaction cost ( $d = 1$ ) :

$$(H \circ S)_T \rightarrow (H \circ S)_T - c \sum_t |H_t - H_{t-1}| S_t.$$

- More general proportional transaction cost ( $d \geq 2$ ) modelling by [solvency cone](#).
- **Consistent Price System** :  $(X, \mathbb{Q})$  such that  $X$  is a  $\mathbb{Q}$ -martingale,  $\mathbb{Q} \sim \mathbb{P}$ ,  $X_t \in [(1 - c)S_t, (1 + c)S_t]$ .
- FTAP, Duality, existence of the optimal strategy, shadow process, etc. [Kabanov and Safarian \(2009\)](#), etc.

# Robust finance

- For a measurable space  $(\Omega, \mathcal{F})$ , in place of a fixed probability  $\mathbb{P}$ , one considers a family  $\mathcal{P}$  of (singular) probability measures.
- The “robust” FTAP and “robust” super-hedging problem :

$$\inf \{y \in \mathbb{R} : y + (H \circ S)_T \geq \xi, \mathcal{P}\text{-q.s.}\}.$$

- The “robust” utility maximization problem :

$$\sup_H \inf_{\mathbb{P} \in \mathcal{P}} \mathbb{E}^{\mathbb{P}} [U(x + (H \circ S)_T)].$$

- Some references in discrete time framework :
  - Nutz (F&S, 2016), existence of the optimal strategy.
  - Blanchard and Carassus (AAP, 2018), existence under more general conditions.
  - Blanchard and Carassus (2017), indifference pricing.
  - Neufeld and Sikic (SICON, 2018), with friction.
  - Bartl (2016), exponential utility function.



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# One-period with transaction cost at time 1

- Let us consider a **one-period market** ( $t = 0, 1$ ) with model uncertainty,  $U : \Omega \times \mathbb{R} \rightarrow \mathbb{R} \cup \{-\infty\}$  be a utility function, one consider the utility maximization problem :

$$V := \sup_{H \in \mathbb{R}} \inf_{\mathbb{P} \in \mathcal{P}} \mathbb{E}^{\mathbb{P}} [U(H(S_1 - S_0) - |H|cS_1)].$$

- Notice that

$$\begin{aligned} H(S_1 - S_0) - |H|cS_1 &= \min_{\theta \in [-1,1]} H(S_1 - S_0) - Hc\theta S_1 \\ &= \min_{\theta \in [-1,1]} H((1 - c\theta)S_1 - S_0). \end{aligned}$$

- Let  $X_0 := S_0$  and  $X_1(\omega, \theta) := (1 - c\theta)S_1(\omega)$ , then

$$V = \sup_{H \in \mathbb{R}} \inf_{\mathbb{P} \in \mathcal{P}} \inf_{\theta \in [-1,1]} \mathbb{E}^{\mathbb{P}} [U(H(X_1 - X_0))].$$

## One-period with transaction cost at time 1

- Let  $\bar{\Omega} := \Omega \times [-1, 1]$ ,  $X_0 = S_0$ ,  $X_1(\omega, \theta) := S_1(\omega)(1 + c\theta)$ ,  $\bar{\mathcal{P}} := \{\bar{\mathbb{P}} : \bar{\mathbb{P}}|_{\Omega} \in \mathcal{P}\}$ , then

$$\begin{aligned} V &= \sup_{H \in \mathbb{R}} \inf_{\mathbb{P} \in \mathcal{P}} \inf_{\theta \in [-1, 1]} \mathbb{E}^{\mathbb{P}} [U(H(X_1 - X_0))] \\ &= \sup_{H \in \mathbb{R}} \inf_{\bar{\mathbb{P}} \in \bar{\mathcal{P}}} \mathbb{E}^{\bar{\mathbb{P}}} [U(H(X_1 - X_0))]. \end{aligned}$$

- Market with underlying  $X$  : let

$$\bar{\mathcal{Q}} := \{\bar{\mathcal{Q}} \lll \bar{\mathcal{P}} : X \text{ is a } \bar{\mathcal{Q}}\text{-martingale}\},$$

then  $(\bar{\mathcal{Q}}, X)$  is a **CPS** since  $X_t \in [(1 - c)S_t, (1 + c)S_t]$  by construction.

# One-period with transaction cost at both 0 and 1

- Let us consider the **one-period market** ( $t = 0, 1$ ) with proportional transaction cost at both time 0 and 1 :

$$V := \sup_{H \in \mathbb{R}} \inf_{\mathbb{P} \in \mathcal{P}} \mathbb{E}^{\mathbb{P}} [U(H(S_1 - S_0) - |H|cS_1 - |H|cS_0)].$$

- By the same argument, one introduce an enlarged space  $\bar{\Omega} := \Omega \times [-1, 1] \times [-1, 1]$ ,  $X_0 := (1 + c\theta_0)S_0$  and  $X_1 := (1 + c\theta_1)S_1$ , then

$$\begin{aligned} V &= \sup_{H \in \mathbb{R}} \inf_{\mathbb{P} \in \mathcal{P}} \inf_{\theta_0 \in [-1, 1]} \inf_{\theta_1 \in [-1, 1]} \mathbb{E}^{\mathbb{P}} [U(H(X_1 - X_0))] \\ &= \sup_{H \in \mathbb{R}} \inf_{\bar{\mathbb{P}} \in \bar{\mathcal{P}}} \mathbb{E}^{\bar{\mathbb{P}}} [U(H(X_1 - X_0))]. \end{aligned}$$

- Problem** :  $H$  is a **deterministic constant** rather than  $\mathbb{F}^X$ -adapted.

## Super-replication under proportional transaction cost

- For the exponential utility function  $U(x) := -\exp(-\gamma x)$ , one uses **MiniMax Theorem** :

$$\begin{aligned} V &= \sup_{H \in \mathbb{R}} \inf_{\theta_0 \in [-1,1]} \left( \inf_{\mathbb{P} \in \mathcal{P}} \inf_{\theta_1 \in [-1,1]} \mathbb{E}^{\mathbb{P}} [U(H(X_1 - X_0))] \right) \\ &= \inf_{\theta_0 \in [-1,1]} \sup_{H \in \mathbb{R}} \left( \inf_{\mathbb{P} \in \mathcal{P}} \inf_{\theta_1 \in [-1,1]} \mathbb{E}^{\mathbb{P}} [U(H(X_1 - X_0))] \right), \end{aligned}$$

since

$$H \mapsto \log \left( \mathbb{E}^{\mathbb{P}} \left[ \exp(-\gamma(H(X_1 - X_0))) \right] \right) \text{ is } \text{concave},$$

and

$$\begin{aligned} &\log \left( \mathbb{E}^{\mathbb{P}} \left[ \exp(-\gamma(H(X_1 - (1 + c\theta_0)S_0))) \right] \right) \\ &= \log \left( \mathbb{E}^{\mathbb{P}} \left[ \exp(-\gamma H X_1) \right] \right) + \gamma(1 + c\theta_0)S_0 \end{aligned}$$

is **linear** in  $\theta_0$ .

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## A general framework of Bouchard &amp; Nutz (2014)

- Let  $\Omega_0 := \{\omega_0\}$ ,  $\Omega_1$  be a Polish space,  $\Omega_t := \Omega_0 \times \Omega_1^t$ , and  $\Omega := \Omega_T$ ,  $\mathbb{F} = (\mathcal{F}_t)_{t \geq 0}$  be defined by  $\mathcal{F}_t := \mathcal{B}(\Omega_t)$  for all  $t \geq 0$ . Given  $t < T$  and  $\omega \in \Omega_t$ , the set  $\mathcal{P}_t(\omega)$  defines the set of all probability measure on  $\Omega_{t+1}$  known the path previous path  $\omega$ , let

$$\mathcal{P} := \{\mathbb{P}_0 \otimes \mathbb{P}_1 \otimes \cdots \otimes \mathbb{P}_{T-1} : \mathbb{P}_t(\cdot) \in \mathcal{P}_t(\cdot)\}.$$

- Transaction cost modelling with **solvency cone**  $(K_t)_{t \geq 0}$ , where  $K_t : \Omega \rightarrow 2^{\mathbb{R}^d}$  is a  $\mathcal{F}_t$ -measurable random set.  $K_t$  represents the **collection of positions**, labelled in units of different  $d$  financial assets, that can be turned into **non-negative ones** (component by component) by performing immediately exchanges between the assets.
- An admissible trading strategy** is an  $\mathbb{F}$ -adapted process  $(\eta_t)_{0 \leq t \leq T}$  such that  $-\eta_t \in K_t$ . No-arbitrage condition is equivalent to the existence of consistent price system.

## Main result : superhedging duality

- Let  $U(x) = -\exp(-\gamma x)$ ,  $\xi : \Omega \rightarrow \mathbb{R}^d$  be some derivative option, for  $i = 1, \dots, e$ ,  $\zeta_i : \Omega \rightarrow \mathbb{R}^d$  be some liquid options whose price is 0, we consider the (numéraire-based) utility maximization problem :

$$V := \sup_{(\ell, \eta)} \inf_{\mathbb{P} \in \mathcal{P}} \mathbb{E}^{\mathbb{P}} \left[ U \left( \left( \xi + \sum_{i=1}^e (\ell_i \zeta_i - |\ell_i| c_i \mathbf{1}_d) + \sum_{t=0}^T \eta_t \right)^d \right) \right].$$

- Let

$$\mathcal{S}_e := \left\{ (\mathbb{Q}, Z) : \mathbb{Q} \lll \mathcal{P}, Z_t \in K_t^*, Z \text{ is a } \mathbb{Q}\text{-martingale s.t.} \right. \\ \left. \mathbb{E}^{\mathbb{Q}}[\zeta_i \cdot Z_T] \in [-c_i, c_i], i = 1, \dots, e \right\},$$

where  $K_t^*(\omega) := \{y \in \mathbb{R}^d : x \cdot y \geq 0 \text{ for all } x \in K_t(\omega)\}$ .



## Main result : superhedging duality

- Main result 1 : under some no-arbitrage condition, one has the existence of the optimal trading strategy and the duality result

$$V = - \exp \left( - \inf_{(Q, Z) \in \mathcal{S}_e} \{ \mathbb{E}^Q[\gamma \xi \cdot Z_T] + \mathcal{E}(Q, \mathcal{P}) \} \right),$$

where  $\mathcal{E}(Q, \mathbb{P}) := \mathbb{E}^{\mathbb{P}} \left[ \frac{d\mathbb{P}}{dQ} \log \left( \frac{d\mathbb{P}}{dQ} \right) \right]$ ,  $\mathcal{E}(Q, \mathcal{P}) := \inf_{\mathbb{P} \in \mathcal{P}} \mathcal{E}(Q, \mathbb{P})$  are entropic functions.

- Extensions in the framework of [Bartl \(2016\)](#).
- Main result 2 : Some consequences of the duality result : convergence and stability of the [utility indifference price](#).